

Vision, Mission and Priorities

The vision of the Rustenburg Local Municipality reads: **“A world class city where communities enjoy a high quality of life”**

The mission statement reads: **“to continuously improve the quality of life, economic growth and eradicate poverty through best practice, sustainability and inclusive governance”**

KEY PERFORMANCE AREA	PRIORITY	OBJECTIVES
1. Basic service delivery	1. Efficient provision of quality basic services and infrastructure within a well-planned spatial structure <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 2: A logical and well planned spatial structure supported and sustained by high quality infrastructure • Component 4: Citizens enjoy high quality of Life. <u>Linkage to the NDP objectives</u>	1.1 Accelerated delivery and maintenance of quality basic and essential services to all Communities 1.2 Improved service delivery through provision of high quality, reliable and cost effective infrastructure based on integrated spatial planning 1.3 Develop and implement educational/awareness programmes to obtain community in and ownership in the use and protection of community and municipal facilities 1.4 Implementation of a City Business Development (CBD) Regeneration Strategy 1.5 Improved public transport infrastructure
2. Local Economic Development	2. Drive diversified economic growth and job creation <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 1: A diversified and resilient economy. <u>Linkage to the NDP objectives</u>	3. Consolidated Rustenburg minerals index, value- production and economic growth path quantification and impact 4. Revive and expedite development of alternative high value adding economic growth sectors - agriculture, manufacturing, transportation services and products 5. Build and support broad-based black economic empowerment and sustainable Small, Medium and Micro Enterprises (SMMEs) business development 6. Create an enabling environment for the attraction, retention and expansion of foreign and local investments 7. Stimulate and facilitate sustainable tourism development and marketing of Rustenburg City as a world-class destination 8. Development of an integrated human resources that empowers communities skills development 9. Development of an institutional integrated human resources capability that enhances institutional competence

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3. Municipal Financial viability and management	3. Ensure municipal financial viability and management <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 6: A city well governed by municipal administration providing decisive leadership. <u>Linkage to the NDP objectives</u>	3.1 Develop and implement integrated financial management systems to support municipal programmes and ensure internal financial sustainability 3.2 Implement revenue management strategy to enhance municipal financial viability and sustainability 3.3 Implement sound and sustainable financial management and compliance controls 3.4 Develop and implement an integrated municipal core projects' funding and acquisition model aligned with funding institutions' terms and conditions
4. Basic service delivery Local Economic Development	4. Maintain clean, green, safe and healthy municipal environment for all <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 5: sustainable use and effective management of natural resources. <u>Linkage to the NDP objectives</u>	4.1 Implement quality and improved health and social services to Communities 4.2 Explore and implement alternative eco-friendly and conservation interventions to preserve the environment 4.3 Implement integrated community safety and security strategy and measures 4.4 Implement an integrated by-law enforcement programme
5. Local Economic Development	5. Transform and maintain a vibrant and sustainable rural development <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 4: Citizens enjoy high quality of Life. <u>Linkage to the NDP objectives</u>	5.1 Drive integrated rural development planning and infrastructural development 5.2 Provide conducive environment for rural economic development through sustainable SMME's mentoring
6. Good governance and public participation	6. Uphold good governance and public participation principles <u>Supporting vision components:</u> <ul style="list-style-type: none"> • Component 6: A city well governed by municipal administration providing 	6.1 Drive good governance and legislative compliance in all municipal processes 6.2 Promote public participation and partnerships with stakeholders on municipal programmes 6.3 Establish and maintain strong partnerships with local (mining) industries to oversee social responsibility programmes, job

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	<p>decisive leadership.</p> <p><u>Linkage to the NDP objectives</u></p>	<p>creation and local economic development</p>
<p>7. Municipal Transformation and institutional development</p>	<p>7. Drive optimal municipal institutional development, transformation and capacity building</p> <p><u>Supporting vision components:</u></p> <ul style="list-style-type: none"> • Component 3: appropriately skilled labour force <p><u>Linkage to the NDP objectives</u></p>	<p>7.1 Develop and implement integrated internal systems and processes</p> <p>7.2 Develop, implement and review internal policies and procedures on regular basis</p> <p>7.3 Establish and inculcate a service delivery culture</p> <p>7.4 Establish quality management processes in the delivery of all services</p> <p>7.5 Maintain a positive and vibrant image and identity of the municipality</p> <p>7.6 Provide credible leadership in driving transformation initiatives</p> <p>7.7 Develop and implement internal capability model (institutional core and critical competencies, scarce skills, maintenance skills) that enhance institutional and external stakeholders' development communities and institutional capability</p> <p>7.8 Review, realign and implement organisational structure to support the vision and objectives</p>